

e-PRO

Choose a REALTOR® that is e-PRO® Certified

The Internet has added a new dimension to the real estate world. Now you can be assured that the REALTOR® you choose will have the knowledge and skills to put the power of the Internet behind your real estate transaction.

All REALTOR e-PRO® Internet Professionals are REALTORS® who completed a rigorous certification program endorsed by the prestigious NATIONAL ASSOCIATION OF REALTORS® (NAR).

Real estate agents and brokers who have earned REALTOR e-PRO® Certification are Internet Professionals who have completed extensive training using the Web. REALTOR e-PRO® Certification means the real estate professional is prepared to employ the latest techniques and services for your benefit, just like you've grown to expect from a professional.

Life can be a little easier.

Save time and irritation. Work with a REALTOR e-PRO® Certified real estate professional who provides both buyers and sellers with high quality, timely information using the resources of the Internet.

REALTOR e-PRO® Internet Professionals maximize your ability to leverage the enormous power of the Internet when you are buying and selling property.

Working with the best pays off.

Save money. REALTOR e-PRO® Internet Professionals can help you take advantage of the latest Internet innovations resulting in considerable savings and speed whether you are a buyer or a seller of property.

Work with someone who is ready, willing, and very capable. Your REALTOR e-PRO® Certified real estate professional has already proven that he or she is prepared to respond to the new market place. REALTOR e-PRO® Internet Professionals are committed to being more responsive, understand that you are the boss, and will completely respect and guard your privacy.

Rest easy...

REALTOR e-PRO® Internet Professionals can offer you the peace of mind that comes from knowing you have chosen to work with a REALTOR® committed to using the Internet with skill, integrity, and professionalism.

Work with a professional who has made the extra commitment. Choose a REALTOR e-PRO®.

When is a Real Estate Professional a REALTOR®?

When they are a member of the NATIONAL ASSOCIATION OF REALTORS®. The Voice for Real Estate® -- the world's largest professional association.

The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the NATIONAL ASSOCIATION OF REALTORS® and subscribes to its strict Code of Ethics.

Founded in 1908, NAR has grown from its original nucleus of 120 to today's 1,000,000+ members. NAR is composed of REALTORS® who are involved in residential and commercial real estate as brokers, salespeople, property managers, appraisers, counselors and others engaged in all aspects of the real estate industry. Members belong to one or more of some 1,700 local associations/boards and 54 state and territory associations of REALTORS®. They can join one of our many institutes, societies and councils. Additionally, NAR offers members the opportunity to be active in our appraisal and international real estate specialty sections. REALTORS® are pledged to a strict Code of Ethics and Standards of Practice.

Working for America's property owners, the NAR provides a facility for professional development, research and exchange of information among its members and to the public and government for the purpose of preserving the free enterprise system and the right to own real property.

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